



BUSINESS UNIT : COMMUNICATION AND MARKETING SERVICES

POST : COMMUNICATION OFFICER: (SOCIAL NETWORK SPECIALIST)

SALARY NOTCH : R 359 517.00 – R420 402.00 PER ANNUM

SALARY LEVEL : 08

CENTRE : HEAD OFFICE

REFERENCE NO. : COMMS OFFICER- SNS 36/AUG 2023

## **REQUIREMENTS:**

The ideal candidate must be in possession of an appropriate National Diploma in Marketing, Communications, Digital Media field, Multi Media, Advertising or equivalent. • A minimum of 3 - 5 years in Corporate Communications environment. • A valid driver's licence.

## **ESSENTIAL KNOWLEDGE, SKILLS, AND COMPETENCIES REQUIRED:**

The successful candidate must have: •Broad knowledge of Public Service Systems, PFMA, knowledge of the Constitution, Public Service Regulations and the Public Service Code of Conduct, Public Service Act, Knowledge of Service Delivery (Batho Pele), Employment Legislation (e.g. Labour Relations Act, Basic Conditions of Employment Act (BCEA), Employment Equity Act, knowledge of Service Delivery (Batho Pele). Writing Communication Skills, Analytical thinking, Interpersonal relations, Language proficiency, Conflict Management, Presentation skills, Co-ordination Planning and organising, Time Management, Basic driving, Digital insight Graphic Designing. Ability to work independently, honesty, integrity and innovation.

## **KEY PERFORMANCE AREAS:**

•Co-ordinate Department Social Media Management. • Provide support and partake in content creation services. • Provide Data Analysis and Reporting • Provide collaboration and coordination. • Ensure Implementation corporate communication strategy and policy.

ALL THE APPOINTMENTS WILL BE MADE IN ACCORDANCE WITH THE EMPLOYMENT EQUITY TARGETS OF THE DEPARTMENT. PEOPLE WITH DISABILITIES ARE ENCOURAGED TO APPLY.

**ENQUIRIES** : MS A SIBISI: TEL NO.: 033 328 8000

**CLOSING DATE: 25 AUGUST 2023** 





## **Directions to applicants:**

Applicants using the manual application process must ensure that the new Z83 application form (obtainable from any Public Service institution) is completed, duly signed, and initiated as failure to do so may lead to disqualification of the application during the selection process. Only shortlisted candidates will be required to submit certified copies of qualifications and other related documents on or before the day of the interview following the communication from Human Resources. Applicants are discouraged from sending applications through registered mail because the Department will not be responsible for the non-collection of these applications. No late applications will be accepted.

Applications submitted electronically will be taken as a final application and may not be amended or supplemented in any way after the closing date indicated in the advertisement. If you have not been contacted within three (3) months after the closing date of the advertisement, please accept that your application was unsuccessful. It is the applicant's responsibility to have foreign qualifications evaluated by the South African Qualifications Authority (SAQA). Failure to comply with the above instructions will result in the disqualification of your application.

NB: All shortlisted candidates may be subjected to a technical exercise that intends to test the relevant technical elements of the job, the logistics of which will be communicated by the Department.

Applications must be <u>posted</u> to: Please forward your application, quoting the relevant reference number and the name of the publication in which you saw this advertisement to: The Head of Department, Department of Economic Development, Tourism AND Environmental Affairs, Private Bag X9152, PIETERMARITZBURG, 3200 for the attention of Ms Nozipho Xolo / <u>Ms. Thobile Hlophe</u>. Applications may also be hand delivered to Ground Floor, 270 Jabu Ndlovu Street, Pietermaritzburg, 3201 as well as to the following districts.





MARINE BUILDING	CALDER HOUSE	
22 DOROTHY NYEMBE, STREET, 8TH FLOOR, DURBAN	•	46 BISSET STREET, PORT SHEPSTONE
TRIGON PLACE  139a, MARGARET STREET, IXOPO	GREENVILLE BUILDING  CORNER OF LINK ROAD AND R102, GREENVILLE BUILDING	94 MURCHISON STREET, LADYSMITH, 3370
43 HARDING STREET, NEW CASTLE	26 BEACONSFIELD STREET, OFFICE ENTRANCE 3, DUNDEE	LEGISLATURE BUILDING  2ND FLOOR, LEGISLATURE BUILDING, KING DINUZULU HIGHWAY, ULUNDI
MZOLOLO AVENUE, MKUZE, 3969	ALOE LOOP AVENUE, NEXT TO UNISA BUILDING, VELD EN VLEI, RICHARDSBAY, 3900	STREET, RIVERVIEW

Interested applicants can visit the following website at <a href="https://www.kznonline.gov.za/kznjobs">www.kznonline.gov.za/kznjobs</a> for full post details.

"Applicants are encouraged to apply for posts through the online e-Recruitment system at <a href="www.kznonline.gov.za/kznjobs">www.kznonline.gov.za/kznjobs</a> or submit their Z83 and CV directly to the following email address <a href="kznjobs@kznedtea.gov.za">kznjobs@kznedtea.gov.za</a>





Applicants may also visit any one of our Designated Online Application Centres (DOACS) where our friendly staff will assist you with applying online or receiving your hardcopy application. You can find the list of Designated Online Application Centres (DOACS) at <a href="https://www.kznonline.gov.za/kznjobs">www.kznonline.gov.za/kznjobs</a>."

Following the interview and technical exercise candidates recommended for appointment at the SMS level will be required to produce a Pre-entry certificate for the course offered by the National School of Government (NSG) prior to their appointment. The course is available at the NSG under the name Certificate for entry into and the full details can be obtained by following the link: <a href="https://www.thensg.gov.za/trainingcourse/smspre-entryprogramme.">https://www.thensg.gov.za/trainingcourse/smspre-entryprogramme.</a>

The KwaZulu-Natal Provincial Government is an equal opportunity, affirmative action employer and preference will be given to suitably qualified candidates from designated groups in terms of Employment Equity Act, 1998. The Department reserves the right not to make these appointments.

**CLOSING DATE: 25 AUGUST 2023**